

Personal Information



Name: Diana Butean

Location: Sibiu, Romania

Residency: Romania

Phone (EU): +40 748 567 217

Gender: Female

Email: diana@butean.com

Status: Married

LinkedIn: linkedin.com/in/dianabutean

Areas of Interests

Project Management

Modern Education

Sustainable Business Models

Lifelong Learning

Arts and Crafts Tailoring	Perpetuum Creative	Romania	2021
Future for Education	University of London	UK - Online	2020
Your Craft Business	Udemy	Online	2020
Facebook Mastery Guide - Ads & Marketing	StackSkills	Online	2020
Search Engine Optimization	The Knowledge Academy	Romania	2014
Certified KPI Professional	The KPI Institute	Dubai, UAE	2013
Online Marketing Academy	adLemonade	Romania	2012
Technical and Market Analysis	X-Trade Brokers	Romania	2010

Education

Psycho-Pedagogical Module Level 2+1	Lucian Blaga University of Sibiu	Romania	2020-2022
Master in Marketing and Management	Lucian Blaga University of Sibiu	Romania	2011-2013
Applied Business & International Marketing	Hogeschool Gent University	Belgium	2010-2011
Bachelor in Business Management	Lucian Blaga University of Sibiu	Romania	2008-2011

Work and Experience

Co - Founder	Butean Family Trust	Investment and business management for family owned assets, consultancy services and project management	2015-present
Project Manager	WizDev	Project manager for a 6 Mill € EU research project funded to disrupt the market of fast moving consumer goods	2021-present
Marketing Specialist	Transylvania Labs	Business driven Research and Development for Innovative technologies: Blockchain and Artificial Intelligence	2020-2021
Marketing Manager	KPI Institute	Leading global research institute specialized in business performance offering training and advisory services	2013-2020

Community, Volunteering and Internships

Logistical Assistant	TNRS	Planning and logistics for the events and festivals organized by the “Radu Stanca” National Theater from Sibiu	2011-2012
Planning Intern	Eventmageriet Rytterholtsvej	Consulting and Event Management Agency, location pre-production, logistical and transportation support	2010-2011
HR Assistant	AIESEC Sibiu	Global platform for young people to explore and develop their leadership potential	2009-2010
Planning Assistant	AOLN Romania	Non-profit organization offering training courses, events and camps for young people with spiritual and cultural values	2008-2009

Published Articles

Collective genius – revealing the way successful leaders drive innovation	Performance Magazine	2015
What forces drive employees’ productivity?	Performance Magazine	2015
Reengineering Business: don’t follow conventional rules, offer autonomy	Performance Magazine	2015
Six simple rules to deal with complexity and avoid getting complicated	Performance Magazine	2015

Conferences and Seminars

Customer Relations Management in Romania	Bucharest, Romania	2015
Performance Management in Romania	Sibiu, Romania	2014
Strategy Leaders Forum	Dubai, United Arab Emirates	2014
KPI Essentials Workshop	Dubai, United Arab Emirate	2014
Top Talents Conference	Bucharest, Romania	2010

Languages

Romanian (Native)	English (Proficient)	Spanish (Basic)	Portuguese (Beginner)
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Hobbies

Reading	Dancing	Sports	Board Games
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Social skills

Analytical-Thinking	Open-Minded	Problem-Solving	Cooperation
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